<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:00am</td>
<td>Registration</td>
<td></td>
</tr>
<tr>
<td>9:30am</td>
<td>Welcome Address</td>
<td>(raffle and silent auction open)</td>
</tr>
<tr>
<td>10:00am</td>
<td>Concurrent Session 1</td>
<td><strong>Creating a Culture</strong>&lt;br&gt;Dawn Crow <em>(UWSP women’s soccer head coach)</em>&lt;br&gt;Stefanie Golan <em>(UMN women’s soccer head coach)</em></td>
</tr>
<tr>
<td>11:15am</td>
<td>Concurrent Session 2</td>
<td><strong>Athlete Awareness</strong>&lt;br&gt;Kris Eiring <em>(Director of Clinical and Sport Psychology Services for UW Athletics)</em></td>
</tr>
<tr>
<td>12:30pm</td>
<td>Lunch Break</td>
<td>(raffle and silent auction close)</td>
</tr>
<tr>
<td>2:00pm</td>
<td>Keynote Address: Anson Dorrance</td>
<td><em>(head coach UNC women’s soccer)</em></td>
</tr>
<tr>
<td>3:30pm</td>
<td>Wrap Up</td>
<td></td>
</tr>
<tr>
<td>6-9pm</td>
<td>Networking &amp; Social</td>
<td>Rumpus Room Gastropub</td>
</tr>
</tbody>
</table>
Join the WWSAC for a **SPORTS BRA COLLECTION DRIVE**
and your team could win a year of Techne Futbol!

High School age & younger teams
Donate 30 or more new sports bras through WWSAC & be entered to WIN a 1yr team subscription

---

**STAY IN THE GAME**

---

WISCONSIN WOMENS SOCCER ADVISORY COUNCIL
SYMPOSIUM
Equality among genders doesn’t necessarily mean they are led the same way. Anson will share from his own experiences and talk about leadership styles and the varied needs of the male versus female athlete.
Culture drives success. Coaches need to be very intentional in the way they invest in building our culture within programs. Everyone is looking for the quick fix, but there are no shortcuts when it comes to culture. Stefanie and Dawn talk about developing team culture and share experiences and keys to success of creating a culture where female players go all in.

Stefanie Golan
Head Women’s Soccer Coach University of Minnesota

In 2017, Golan reached 100 career victories in her young coaching career that has spanned just nine seasons. The Gophers finished in at least second place in the Big Ten for the second straight season.

Golan was named the 2016 Big Ten Coach of the Year after leading Minnesota to a 16-3-4 record, and winning both the Big Ten regular season and tournament titles for the first time in program history. Minnesota made its second-straight NCAA Tournament appearance, qualifying as a No. 4 seed.

Dawn Crow
Head Women’s Soccer Coach UW Stevens Point

Crow brings a wealth of playing and coaching experience at the Division I level to the Pointers’ program, one that has 14 Wisconsin Intercollegiate Athletic Conference (WIAC) championships and 15 NCAA Tournament appearances to its credit in the last 23 seasons.
An athlete can learn the skill of awareness, which is the tool that allows quick mental decisions to be made that drastically change a thought process. The end result of a new thought process is enhanced athletic performance.

Dr. Kristine Eiring
Director of Clinical and Sport Psychology Services for UW Athletics

Eiring oversees the development and implementation of mental health services and sport psychology training for Badger athletes. She provides individual psychological sessions, team trainings, and various educational talks for staff, coaches, and athletes. A former UW track athlete, Eiring earned her doctoral degree from UW-Madison in Rehabilitation Psychology. Her pre-doctoral internship was at the University of Utah Neuropsychiatric Institute. Since that time, she has served as a faculty member at UW-Madison teaching in the Rehabilitation Psychology Department for the past 15 years prior to accepting her new position. She is a licensed psychologist and also a certified Sport Psychologist.

Eiring operates her own private psychology practice and has been providing services for individuals with health and sport concerns for many years. Through this office she works with high school, college, and professional athletes on the mental game of sport. As a sprinter with the Wisconsin Women’s Track & Field, Eiring was part of four Big Ten Outdoor Conference Championships teams. She also set UW-Madison records in the 55m, 60m, 100m and 4x100m relay. She still holds the Badger records for the indoor 55m and the 4x100 relay.

Eiring competed in the NCAA and TAC/USA meets placing sixth in the 55m dash in the TAC/USA Indoor Championships at Madison Square Garden. She also competed in Germany in the summer following the end of her Badger career. Eiring was inducted into the Wisconsin Track Coaches Association Hall of Fame in 1999. – UW staff bio
With the passing of Title IX over forty years ago, the participation of girls in sports has gone up ten times over that period yet the female leadership has dropped drastically. How do we get females to #StayInTheGame? Interact and experience the power of story-telling as our professional panel shares perspectives why they stayed in the game, the peaks and valleys of various careers and how to find a grounded voice and balance in your daily grind and career goals.
Girls and boys physical development may start out the same but as they reach puberty, there are different changes that take place and need to be recognized for proper development and injury prevention. Plus, new research is now finding there is a difference in concussion rates and duration of symptoms between boys and girls.

Annie Weis, Dr. Kevin Walter and Mick Collins will describe before, during and after effects of trending topics in sports medicine and nutrition for female athletes.
The Wisconsin Women’s Soccer Advisory Council (WWSAC) is a membership group whose mission is to provide a lifelong positive experience by engaging, supporting, and advocating for females in the Wisconsin Soccer Community. The WWSAC was established in 2018 in partnership with Wisconsin Youth Soccer Association. The objectives of the Council will be actioned through various initiatives, including the inaugural Women’s Symposium to be held in Milwaukee this December. Development of additional events, female engagement and advocacy efforts are ongoing across the State. The work of the Council is an agent for change for Females in The Game.

MISSION: To provide a lifelong positive experience by engaging, supporting, and advocating for females in the Wisconsin Soccer Community

About WWSAC

The Wisconsin Women’s Soccer Advisory Council (WWSAC) is a membership group whose mission is to provide a lifelong positive experience by engaging, supporting, and advocating for females in the Wisconsin Soccer Community. The WWSAC was established in 2018 in partnership with Wisconsin Youth Soccer Association. The objectives of the Council will be actioned through various initiatives, including the inaugural Women’s Symposium to be held in Milwaukee this December. Development of additional events, female engagement and advocacy efforts are ongoing across the State. The work of the Council is an agent for change for Females in The Game.

Board

Alicia Pelton  |  Gender Equity Expert
Dawn Crow  |  College Coach
Jess Taylor  |  Youth Academy Director
Joe Hammes  |  Club Director of Coaching
John Reddan  |  Coach Educator
Margaret Domka  |  Official
Melissa Zielinski  |  WYSA Executive Director
Shannon Smyth  |  Youth Technical Director
Sue Moynihan  |  Business Owner